

# S.K.R.COLLEGE FOR WOMEN , RAJAMAHENDRAVARAM

## DEPARTMENT OF COMMERCE

### ACTIVITIES 2021-2022

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#### ACTIVITY : 1. STUDENT SEMINAR

Date: 17-07-21 : Seminar by II B.Com Students [CA]

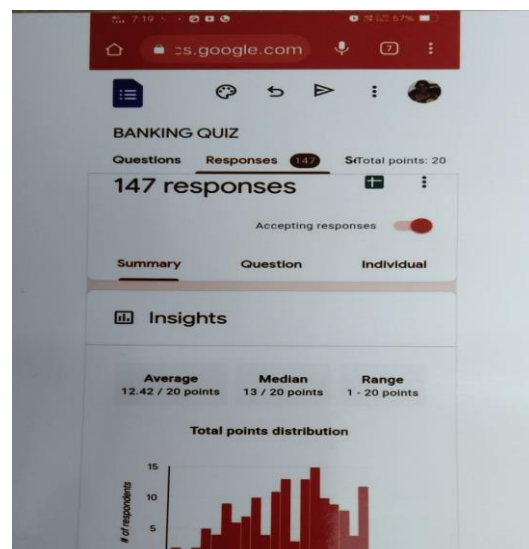
Topic : Control Structures Students 1. Niharika 2. Sandya Rani  
3. Bhagya Sree 4. Akhil gave an impressive seminar on Control Structures and enlightened the audience about Decision Making Statements .



#### ACTIVITY : 2. ONLINE BANKING QUIZ

Date : 21-07-21 Conducted an Online Quiz to III B.Com & II B.Com students  
Topic : Banking and Financial Services.

147 Students Enthusiastically Participated in Online Quiz and Answered the Questions aptly. Certificate of Participation was also awarded.



### ACTIVITY : 3.

### STUDENT SEMINAR

Date : 07-08-21 S.LAKSHMI, Faculty conducted a Seminar to III B.Com students on **Web Technology** by **Kum.S.Bhuvaneshwari** gave an extensive presentation on Java Script and Case Scading Style Sheet which benefitted the students on large scale.



### ACTIVITY : 4.

### COMPETITION ON POWER POINT PRESENTATION

Date : 21-08-21 S.LAKSHMI, Faculty Conducted a PPT Competition to III B.com students on creation of Web Page Designing in HTML and DHTML Ms.M.Komali Kumari, the Winner in the competition explaining about the concept in a lucid style to the audience.



## ACTIVITY : 5

## DEBATE

Date : 14-09-21: Maj.Dr.B.Kalyani, Faculty Conducted a Debate for III B.Com & II B.Com students on Pros & Cons of **E-COMMERCE**. Students actively took part in the debate and impressed the audience with their for and against points of arguments on E- Business.



## ACTIVITY : 6

## GUEST LECTURE ON WOMEN EMPOWERMENT

Date : 25-09-21: Department of Commerce Organized a Guest Lecture on Women Empowerment. Smt. V. Krishna Kumari, Chartered Accountant ,Rajahmundry inspired the student audience on Women Empowerment by citing the examples of famous ladies in different fields





### ACTIVITY : 7

### STUDENT SEMINAR

Date : 09-10-21: Sri K.Ramarao Chowdary, Faculty Conducted a Seminar to II B.Com Students on **“4 Ps of MARKETING”** Ms. **Swapanthy** had explained the 4 Ps in a vivid manner and enlightened the student audience on the topic.



### ACTIVITY : 8

### GROUP DISCUSSION

Date : 30-10-21: Mr. R. Rama Rao Chowdary and Mr. V. Suri Babu Conducted a **Group Discussion** on **“Is GST Beneficial to Normal People or Business People”**. Students actively participated in the said debate and daunted the audience with their valid arguments on the topic.



## ACTIVITY : 9

## STUDENT SEMINAR

Date : 06-11-21: Mrs. B. Vanaja Ratnam, Faculty conducted a Seminar on the topic **“Internal structure of the Earth”** in the Commercial Geography subject by IIIB.com students. 1. Ms.K.Anuradh 2.Ms.G.Hema 3.Ms.Prasanna Lakshmi Well explained the audience about the internal structure of the earth with suitable illustrations.



## ACTIVITY : 10

## CLEAN AND GREEN

Date : 20-03-21: Carried out Clean and Green Program. B. Com Students actively involved in the said program by keeping the Class rooms and surroundings of the department neat and clean.





## ACTIVITY : 11 BUSINESS QUIZ ON DIGITAL TRANSACTIONS

Date :20-11-21 : K.RamaRao Chowdary, faculty members Conducted a **Business Quiz on “ Digital Transactions”** to III B.com &II B.com students. Students are divided into 5 groups . Quiz Master Mrs. Vanaja Ratnam made the entire program very interesting to the students. Students also took active part and answered max number of questions.



## ACTIVITY : 12 BUSINESS QUIZ COMPETITION

Date : 20-11-2021: Mrs. B. Vanaja Ratnam and Sri V. Suribabu, faculty member Conducted a Business Quiz Competition to III B.Com Students. Topic: **Types of Business Communications**. Students were divided into 4 groups. Participants very interestingly took part and answered maximum number of questions. Winners were presented pen sets. Mrs. B. Vanaja Ratnam well played the role of Quiz Master.



**ACTIVITY : 13****ORIENTATION PROGRAMME**

Date : 06-12-21 : The Dept of Commerce conducted an Orientation Program for I B.Com students. All concerned subject Lecturers were also invited from other Departments. Students were informed about the subjects, syllabus structure, Examination Pattern and Do and Don'ts in the colleges and all the faculty members also motivated the students to put their best efforts in their studies , curricular and co-curricular activities.

**ACTIVITY : 14****ELECUTION**

Date.10-12-2021 :Smt. B.Vanaja Ratnam Conducted a ELECUTION to III B.Com [Gen & Computer Applications] Students Topic: "JAWAD Cyclone Effect on Present Environment". Participants impressed the audience with their best speeches on the given topic.



**ACTIVITY : 15****DEBATE COMPETITION**

Date.13 -12-2021 : Sri.K.Ramarao Chowdary, Faculty member Conducted a DEBATE to I B.Com [Gen & Computer Applications] Students Topic: "ONLINE PURCHASES". Participants impressed the audience with their best speeches on the given topic.

**ACTIVITY : 16****DEBATE**

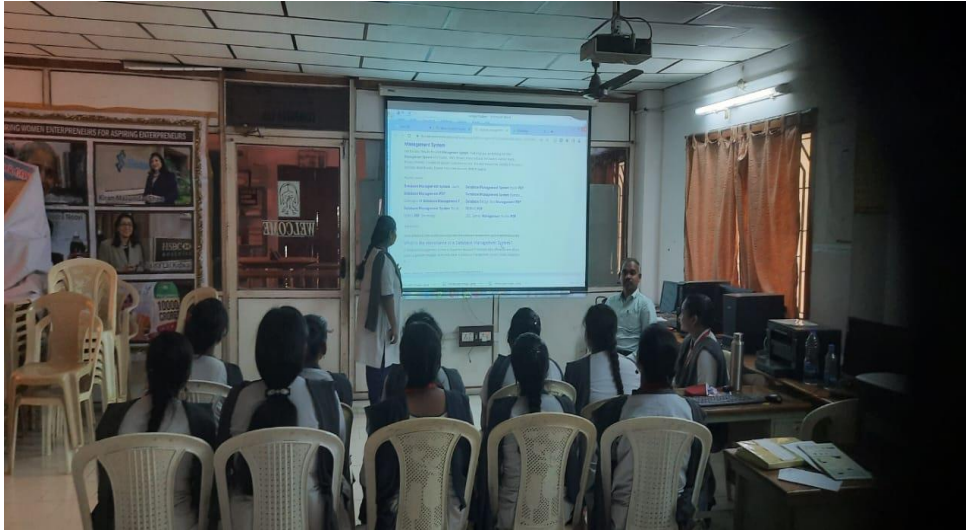
Date.18 -12-2021 : Department of Commerce, Conducted a DEBATE to III B.Com [Gen & Computer Applications] Students Topic: "ONLINE MARKETING". Participants impressed the audience with their best speeches on the given topic.





**ACTIVITY : 17****PPT PRESENTATIONS**

Date: 20-12-2021 : Sri. V.Suribabu Faculty member conducted a PPT Presentation to III B.Com [Gen & Computer Applications] Students. Topic: Effect of GST on Indian Economy. Participants exhibited excellent PPTs on the given topic and enriched the audience with latest developments in Indian Economy due to introduction of GST.

**ACTIVITY : 18****GUEST LECTURE**

Date : 23-12-21 Consumer Day was celebrated by the Dept. of Commerce. Sri.Rayudu Srinisava Raju, Judge, District Consumer Court was invited as the Chief Guest .He enlightened the audience about the Rights and Duties of Consumers. On this occasion, Chief Guest was felicitated by the Principal.

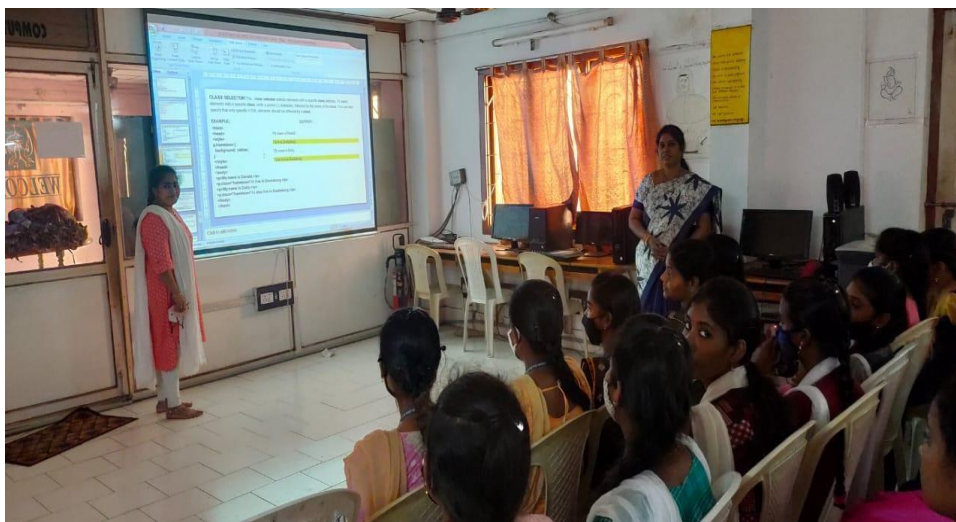


**ACTIVITY : 19****GROUP DISCUSSION**

Date :29-01-22 Group Discussion was conducted by the Faculty of Commerce Department to III & II B.Com [Gen & Computer Applications] Students. Time 2.30 pm to 4.30 pm Topic: Advantages and Disadvantages of Social Media

**ACTIVITY : 20****PPT PRESENTATIONS**

Date : 12-02-2022 : A Power Point Presentation was conducted by Smt. S.Lakshmi, Faculty member to III B.Com [Gen & Computer Applications] Students Time 2.30 pm to 4.30 pm Topic : Web Page Designing Students MsM.Komali , Ms. K.Prasanna Lkashmi ,Ms. G.Kumari gave a very attractive and informative PPT the given topic and impressed the audience with their style of presentation.





**ACTIVITY : 21****STUDENT SEMINAR**

Date : 16-02-22 Seminar was Conducted by Maj.Dr.B.Kalyani Faculty member on the “Role of Financial Services” to IIIB.com students. Ms. G. Hema, Ms. A Rekhma and Ms. K. Roja Ramani presented the topic in a very enlightening way.

**ACTIVITY : 22****GUEST LECTURE**

Date : 18-02-2022 : Sri K. Ramarao Chowdary, Faculty member organize a Guest Lecture with the resource Sri. Lanka Satya, CEO Leads International, Hyderabad to III & II B.Com [Gen & CA] Students, Time 11.00 am to 12.30 pm Topic : Four Ps in Product Mix .





### **ACTIVITY : 23**

### **JAM**

Date : 05-02-2022 Department of Commerce conducted Just A Minute (JAM) program to III & II B.Com [Gen & Computer Applications] Students Date, Time 3.00 pm to 4.30 pm by Topic : War Consequences (before and after) between Rasia and Ukraia



### **ACTIVITY :24**

### **INDUSTRIAL VISIT**

Date : 10-3-22 An Industrial Visit was organized by the Department of Commerce for III B.Com Students to Rubber Industry which was located at Devarapalli near Rampachodavaram .

Students learned about how the Rubber Premilk will be converted into semi finished Rubber in the process of Rubber Making.







## ACTIVITY : 25

## VISIT TO AIR PORT

23. Dep. of Commerce organized a Visit to Madhurapudi Airport – 20 students of III B.COM and 3 faculty members visited Airport . Sri. S. Ramesh , HR Manager make the students and staff familiarized with landing and taking off Aero Planes and Signal Communications and other such things.

Smt. B Vanaja Ratnam, Smt. S. Lakshmi and Ms. A. Devi accompanied the students.







