

**S.K.R.COLLEGE FOR WOMEN: RAJAMAHENDRAVARAM**  
**DEPARTMENT OF COMMERCE**  
**DEPARTMENT ACTIVITIES 2017 – 2018**

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**ACTIVITY : 1**

**STUDENT SEMINAR**

Date :06-10-2017:. Ms. L. Surya Prabhavathi Faculty member conducted a **STUDENT SEMINAR** to I B.COM CLASS on Data Base Management Systems ( DBMS ). Participant speaker Msk.Sowjanya, Ms. M.Priyanka and Ms R.Jyoshna very well brought out content in an informative and understandable manner.



**ACTIVITY :**

**GUEST LECTURE**

Date : 07-10-2017: Dept. of Commerce & Commerce Club jointly organized a **GUEST LECTURE ON "Practical Accountancy and taxation with Tally"**. Resource person **Mr. K. Jagadeesh**, from Accounting Solutions, Hyderabad explicated the Role of Tally in the Present Accounting & Taxation and motivated the students to get professional knowledge in tally.



### ACTIVITY : 3

### DEBATE

Dt:10-10-2017 : Smt. B. Vanaja Ratnam ,lecturer in Commerce conducted a **DEBATE COMPETITION ON "IT IS WORTH WATCHING A REALITY SHOWS"**. Participant speakers made the Debate as worth listening and impressed the audience with their views on the topic.



### ACTIVITY : 4

### AWARENESS PROGRAMME ON "WOMEN RIGHTS"

Dt: 17-10-2017 : Dept. of Commerce organized Extension Lecture PROGRAMME on **"WOMEN RIGHTS"**. Resource Person Prof.(CS)Dr.T . Nagabhusana Rao, Dire Dawa University, Ethiopia enlightened the audience about the various **Women Rights** and how they can be legally protected in an informative, interesting and impressive manner.



**ACTIVITY : 5****RALLY ON WORLD AIDS DAY**

Dt: 01-12-2017: Commerce Club and Faculty Member Dr.B. Klayani, Mrs. B. Vanaja Ratnam, Smt. S.Lakshmi and Smt. K. Veeralakshmi conducted a Massive Rally on “**WORLD AIDS DAY**” followed by an Awareness Program on HIV AIDS. A Human Chain was formed at “Y” Junction. Dr. mvr Murthy AIDS Nodal Officer, Municipal Corporation, Rajahmundry educated the students gathering about prevalence , causes and preventive measures of AIDS.

**ACTIVITY : 6****GROUP DISCUSSION COMPETITION.**

Dt: 06-12-2017: Dept. of Commerce CONDUCTED INTER COLLEGIATE STATE LEVEL **GROUP DISCUSSION COMPETITION**. TOPIC: “**ARE DIGITAL PAYMENTS SECURE ENOUGH FOR INDIAN ECONOMY TO GO CASHLESS** “. Sri. Chandrayya, HoD Commerce, Govt (A) College, Rajahmundry was invited as the Judge. Participant Speakers from different college across the state enthusiastically took part in GD . Winners were awarded Mementos and Merit Certificates the Judge and participation Certificates were also presented by Smt. K. Sarada ,Hod Commerce.





### ACTIVITY : 7

### AWARENESS PROGAME

11-12-2017: III B. Com Students of Entrepreneurship Development Cell attended an AWARENESS PROGRAMME ON **WOMEN ENTREPRENEURSHIP & DEVELOPMENT** conducted by **Association of Lady Entrepreneurs of India (ALEAP)** at Chamber of Commerce, Rajahmundry. President Smt. K. Ramadevi, Industrialists Maganti Rupa and others gave very informative and interesting speeches and motivated the students to become Job Providers rather than Job Seekers by commencing Startup Companies.



### ACTIVITY : 8

### GUEST LECTURE

17-12-2017 Commerce Department organized a Guest Lecture on **On Career Opportunities in Banking Sector** by **Sri.R.Venkateswarulu**, Chief Manager, SBI, Rajahmundry. For III B.Com Students..



**ACTIVITY : 9****SWATCH BHARATH**

Date : 06-01-2018 : Dept. of Commerce conducted Swatch Bharath Abhiyan  
II and III B. Com students were involved who cleaned the class rooms and dept area.

**ACTIVITY : 10****PLEDGE - NATIONAL VOTER'S DAY**

Date : 25-01-2018 A **PLEDGE** was ADMINISTERED ON **NATIONAL VOTER'S DAY** BY all B.Com Students & Staff who took oath to uphold the democratic traditions and the dignity of free , fair and peace pull Elections



### ACTIVITY : 11

### CAREER COUNSELLING

Date : 05-02-2018 :Commerce Department organized **Career Counseling to III B. Com Students by Ms. Adithi MBA, AGM GSK Horlicks Factory** She provided valuable guidance to the students about career opportunities in Accounting , Finance ,Taxation and HRM fileds.



### ACTIVITY : 12

### ELOCUTION COMPETITION

Dt: 07-02-2018:Ms. L. Surya Prabhavathi conducted **ELOCUTION** Competition to I B.COM students on the topic **ERADICATION OF CORRUPTION**. Speakers Ms K.Sandhya Rani, Ms. M.Priya and Ms.K.Lavanya remarkably spoke on the topic and suggested excellent measure to combat corruption in India.





### **ACTIVITY : 13**

### **GROUP DISCUSSION**

Dt: 09-02-2018 : Dept of Commerce conducted **GROUP DISCUSSION** to III B.COM students. Group Discussion was conducted by the Faculty of Commerce Department to III & II B.Com [Gen & Computer Applications] Students. Time 2.30 pm to 4.30 pm Topic: Advantages and Disadvantages of Social Media.



### **ACTIVITY : 14**

### **DEBATE**

Date : 17-02-2018 Department of Commerce, Conducted a DEBATE to III B.Com [Gen & Computer Applications] Students Topic: "ONLINE MARKETING". Participants impressed the audience with their best speeches on the given topic





### ACTIVITY : 15

### GUEST LECTURE

Date : 03-03-2018: A **GUEST LECTURE** was organized on “**GST AND ITS IMPLICATIONS**”. Sri.T.SAI TEJ , Congnizant, Private Limited Hyderabad . well explained the implications of GST in a lucid and understandable manner to the students.



### ACTIVITY : 16

### BUSINESS QUIZ COMPETITION

Date : 03-02-2018 : Dr. Kalyani Bhagawathi Faculty conducted a **BUSINESS QUIZ COMPETITION** to III B.COM STUDENTS. Students were divided into 4 teams and each team comprises of 5 students. Student's actively answered the questions. Winners were presents file folders .

