

S.K.R.COLLEGE FOR WOMEN: RAJAMAHENDRAVARAM
DEPARTMENT OF COMMERCE
DEPARTMENT ACTIVITIES 2018 – 2019

ACTIVITY-1 **Corruption Free Society**

Date: 08-06-2018: Commerce Dept conducted “NAVA NIRMANA DEEKSHA FOR CORRUPTION FREE SOCIETY”. Vigilance Department Authorities enlightened the audience about causes of corruption and how to make India a Corruption free Country.



ACTIVITY-2: INTERNATIONAL YOGA DAY

Date: 21-06-2018 COMMERCE CLUB STUDENTS & STAFF OBSERVED “INTERNATIONAL YOGA DAY”. Yoga Guru Smt. Karuturi Vijay Rao practiced the Yoga sans as per Yoga Protocol.



ACTIVITY-3: ORIENTATION PROGRAM

Date: 07-07-2018 “ORIENTATION PROGRAM “FOR I B.COM STUDENTS

Major. Dr. Kalyani Bhagavathi In-Charge of the department explained the students about CBCS pattern, Subjects, Syllabus, Semester Exams, Dos and Don'ts in the college premises



ACTIVITY-4 DEBATE ON “PROS & CONS OF E-COMMERCE”

Date: 13-07-2018: Faculty Members Dr. B. Kalyani. Sri V. Suri Babu and Smt. S. Lakshmi conducted “**DEBATE ON “PROS & CONS OF E-COMMERCE”** FOR III B.COM STUDENTS. Students were divided into 4 Teams. All the participants actively took part and expressed their valuable views on the given topic,



ACTIVITY-5

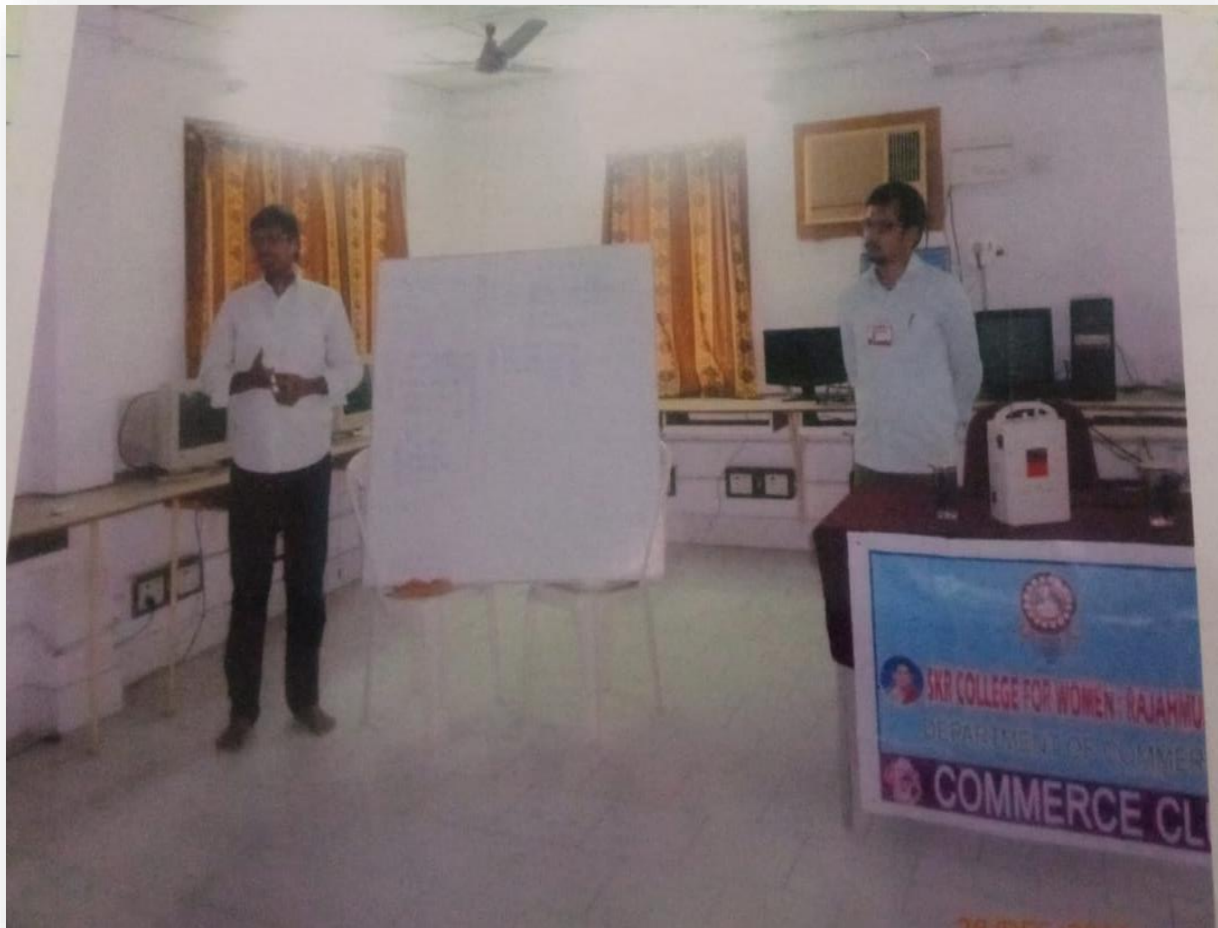
SWATCHH BHARAT ABHIYAN

Date: 27-07-2018 conducted **SWATCHH BHARAT ABHIYAN** by **III B. Com.** Commerce Computer Lab was cleaned under the supervision of faculty members Smt. DI Chiranjivi and Sri V. Suribau. Smt. K. Rama Devi, Principal was also present.



ACTIVITY-6 GUEST LECTURE ON SKILL DEVELOPMENT

Date: 18-08-2018 ORGANISED A “GUEST LECTURE” ON SKILL DEVELOPMENT” BY MR.R.RAJESH CENTRE FROM SKILL DEVELOPMENT, RJY. He emphasized the need for the development of skills in the students and also explained then various job opportunities in the state for the students who equipped with sound skills.



ACTIVITY-7 QUALITIES OF A GOOD BUSINESS LEADER

Date: 31-08-2018: Conducted a STUDENT SEMINAR ON “**QUALITIES OF A GOOD BUSINESS LEADER**” to III B. Com Students. Ms M. Bhanu Priya, Ms T.Sai Sandhya and Ms A.Akhila gave impressive seminar by highlighting the qualities of an *effective* business leader.



ACTIVITY-8 GUEST LECTURE ON GOVERNMENT BUSINESS

Date: 08-09-2018 “ORGANISED A GUEST LECTURE ON GOVERNMENT BUSINESS INTERFACE” by Mr. T. Kishore, .Chartered Accountant for B. Com Students. He very well brought out the Government’s intervention for the purpose of protecting domestic industries usually results in less movement of goods and services across the borders.



ACTIVITY-9

CORPORATE ACCOUNTING

Date: 15-09-2018: Sr. KRR Chowdary, Faculty member Conducted a student seminar on “**CORPORATE ACCOUNTING**” to II B.COM on **METHODS OF VALUATION OF GOODWILL & SHARES**”. Ms. Heena, Ms. R. Soujanya explained the various methods of valuation of Good will in an informative and vivid manner.



ACTIVITY-10 **ORGANISATION & MANAGEMENT**

Date: 22-09-2018: Smt. L. Surya Prbahavathi, Faculty member conducted a student seminar on “**BUSINESS ORGANISATION & MANAGEMENT**” to I B.Com students PRINCIPLES OF MANAGEMENT. The participants presented the given topics in an impressive style.



ACITIVITY-11

BUSINESS QUIZ

Date: 29-09-2018 CONDUCTED **BUSINESS QUIZ** CONDUCTED BY COMMERCE CLUB FOR III B.COM STUDENTS. The point of a business quiz is a fun and educative way to test your knowledge and teach you more about business which in turn makes you a better businessman/woman or entrepreneur.



ACTIVITY-12

COMMERCIAL GEOGRAPHY

Date: 06-10-2018: Conducted a STUDENT SEMINAR ON” **COMMERCIAL GEOGRAPHY**

TOPIC: GLOBAL WARMING – MEASURES TO BE TAKEN TO SAFEGUARD EARTH”. Participants presented the topic in an interesting, and informative manner explain about the measure to be taken to safeguard the mother earth.



ACTIVITY-13

ERP MARKETS IN INDIA

Date: 24.11.2018 B.COM STUDENTS TOPIC FUTURE OF **ERP MARKETS IN INDIA**. Students presented enterprise resource planning is the integrated management of the main business processes, often in real time and mediated by software and technology.



ACTIVITY-14 ASPIRING WOMEN ENTREPRENEURS

Date: 29-11-2018: Department of Commerce, EDC & Commerce jointly organized One Day **WORKSHOP ON “ASPIRING WOMEN ENTREPRENEURS.** The Chief Guest **Smt. K. Rama Devi**, Chairman ALEEP , Hyderabad and Guest of Honors **Smt A. Uttama Durga HoD MBA , St, Therisa College Eluru and Devi, Sri KRM Mani Kumar , Manager Andhra Bank and Mr. K. Mahesh** from Andhra Bank Rural Self Employment Training Centre, Rajahmundry brought out the qualities required for women entrepreneurs and opportunities to commence Start Ups in India.



ACTIVITY-15:

WORLD AIDS DAY

Date: 1-12-2018 Activity “OBSERVED WORLD AIDS DAY”

Dept. of commerce conducted Aids Awareness Day. Chief Guest **Sri MVR Murthy DMSHO, RJY.** Municipal Corporation saw a highly useful extensive lecture on causes Aids and prevalence of Aids and its prevention in an interesting manner.



ACTIVITY-16

Inter-collegiate

Date: 10-12-2018 Activity: Organized state level **Inter-collegiate** group discussion competition. Dept. of Commerce Organized state level Inter-Collegiate G.D Competition. Students from various colleges in the state activity participated and the winners were awarded mementos participation cests were also presented.



ACTIVITY-17

LA HOSPIN HOTEL

Date: 23-02-2018 Activity: Organized Industrial visit to **Hotel La Hospin**, Rajahmundry. Dept. of Commerce & Commerce Club conducted Industrial Visit for III B.Com students to **LA HOSPIN HOTEL**. **Students** learned about Administration and Accounting procedures of Hotel Management.

