



SKR GOVERNMENT DEGREE COLLEGE (W)

RAJAMAHENDRAVARAM, Estd.1968

Reaccredited at Grade B⁺ by NAAC

Affiliated to Adikavi Nannaya University

One Day International Webinar

On

EMPOWERING THE WOMEN ENTREPRENEURSHIP IN INDIA

Organized by

DEPARTMENT OF ECONOMICS

28th March, 2023 from 10:00 am to 12:30 pm

About the Webinar

Women entrepreneurs and their increasing presence in India have significantly influenced the social and economic demographics of the country. The participation of women in the labour force has helped millions of families to pull out of poverty and has led to job creation. Women are well known for their leadership skills and hence dominate in new-age industries such as electronic manufacturing, where more than 50% of the employees are women because of their high-precision work and better productivity levels. This attitude towards work and commendable business skills have also emphasised the importance of women in the modern workforce. In this scenario, this webinar focusses on the key role of financial and business development service providers unlocking women entrepreneurs' potential and the role of the government in gender inclusiveness

About the Department

The Department of Economics came into existence with the inception of the college in the Year 1968. B.A. Course was started with the combination of group subjects i.e History, Economics, politics, English etc. The department of economics has started its academic journey with the efficient teaching staff and involved actively in the various national level associations right from the beginning. With the inspiration from the superannuated staff the department members actively organising webinars, guest lectures, promoting student projects and surveys to have a practical knowledge of economic science.



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Dr. CH. Sankar Rao
Assistant Professor
Department of Economics
T.R.R. Government Degree College
Kandukur
S.P.S.R. Nellore District

Topic

**EMPOWERING WOMEN
ENTREPRENEURSHIP IN INDIA**

Topic

**BACKDOOR TO BACKBONE:
INSPIRATIONAL STORIES OF WOMEN
ENTREPRENEURS IN INDIA**

Organizing secretary



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