

Department of Public Health and Community Education

Faculty of Administration and Social Sciences

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S.No	Key Indicator	List of Key Documents to be kept ready in a period of Key Indicator	Information in support of the Key Indicator	Ass. Report Points	Performance of Weightage (%) for Key Indicator	Key Indicator		Key Indicator Weighted Grade Points (KIGP) (KIGP x Wt)	KIGP as per Assesment Report - 100%	Grade/Score
						Key Indicator Weighted Grade Points (KIGP) (KIGP x Wt)	Key Indicator Weighted Grade Points (KIGP) (KIGP x Wt)			
SEMESTER YEAR ASPECTS										
1	Curriculum Planning and Implementation for Undergraduate Degree and Development to be considered	1. Syllabus Academic Calendar (2021-2022) (Undergraduate & Postgraduate) 2. Teaching Plans 3. Lesson Plans 4. Student Participation in Seminars	1. Curriculum Review Report for the Academic Year	10	10	A	90	10	10	10
			2. Curriculum Review Report for the Academic Year	10						
			3. Additional reports related to Curriculum of the course taught	10						
2	Curriculum Planning and Implementation	1. A list of all courses offered & completed at the institution 2. Any Online courses like MOOC's	1. Report on all Undergraduate Degree Courses 2. Any Online courses like MOOC's	10	10	B	30	10	10	10
			3. Report on all Undergraduate Degree Courses 4. Any Online courses like MOOC's	10						
3	Feedback System	1. Feedback on Curriculum by Students 2. Feedback on Faculty 3. Action taken	1. List of all Feedback on Curriculum 2. Analysis Report 3. Action taken Report	10	10	A	30	10	10	10
			4. Report on Curriculum Review 5. Analysis Report 6. Action taken Report	10						
REPORTING, LEARNING & EVALUATION										
4	Curriculum Review Process	1. Report on Curriculum Review Process 2. Course review process designed for Slow, Moderate and Advanced learners 3. Report on Curriculum Review Process conducted	1. Course Review Report with Index of Slow, Moderate and Advanced learners 2. Course Review Report designed for Slow, Moderate and Advanced learners	10	10	A	30	10	10	10
			3. Report on Curriculum Review Process conducted 4. Report on Curriculum Review Process conducted	10						
5	Curriculum Review Process	1. Report on Curriculum Review Process 2. Report on Curriculum Review Process conducted	1. Course Review Report with Index of Slow, Moderate and Advanced learners 2. Course Review Report designed for Slow, Moderate and Advanced learners	10	10	A	30	10	10	10
			3. Report on Curriculum Review Process conducted 4. Report on Curriculum Review Process conducted	10						

Dr. G. Govind Reddy
V.V.S. Lakshmi
K. Srinivasulu Reddy
2021 (01/07/2020)

No.	Key Indicators	List of key documents to be kept ready in a proof of key indicators	Information in support of the key indicators	Self-Report Scores	Predecessor's Weightage (%) for Key Indicators	Key Indicator Grade Points (A/B/C/D) (A=5, B=4, C=3, D=2)	Key Indicator Weight Weighted Grade Points (A/B/C/D) = A/B/C/D x Wt	NPA N-UP as per Academic Authority's grading	Guidelines
8	Teaching-Learning Process	1. Report on various content of methods implemented (Course work) 2. Report on implementation of ICT in teaching and learning (Course work) 3. Report on implementation of Computer based assisted learning (Course work) 4. Report on the Use of LMS tools (Course work) 5. Contribution for the development of LMS in the concerned subject 6. Report on placement of students	Course work/ Sem work Reports	50	50	C	50		1) All five key indicators =3 Grade points A 2) Key three key indicators =2 Grade points B 3) Key two key indicators =1 Grade point C 4) Below two =0 D
9	Teacher Profile and Quality	1. Report on Seminars/ Conferences/ Workshops/ Guest Lectures organized 2. Report on Participation in Seminars/ Conferences/ Workshops/ Guest Lectures/ Internal talks 3. A or B and recognition 4. Participation in Short term Orientation/ Refresher courses/ FDPs 5. E-Content Development/ MOOCs/ Massive Open Online Courses 6. Additional Qualifications acquired during the last two years	Reports and Certificates	30	30	C	30		1) All five key indicators =3 Grade points A 2) Key three key indicators =2 Grade points B 3) Key two key indicators =1 Grade point C 4) Below two =0 D
10	Evaluation Process and Reform	1. Report on Formative Evaluation (CIE) 2. Assignments-Critical, Innovative, Test bank and Interest based 3. Involvement in Summative evaluation 4. Maintaining Marks Register & Report Analysis reports	Department wise reports regarding	10	30	A	90		1) All four key indicators Metrics =3 Grade points A 2) Metrics 1, 2, 4 =2 Grade points B 3) Metrics 1, 2, 5 =1 Grade point C 4) Below two =0 D
			1. Mid exams, Seminar Reports, Assignment books, Projects and any other tasks of Internal Assessment	10					
			2. Departmental Internal Marks Register for CIA	5					
			certified by the Principal	5					
11	Student Performance and Learning Outcomes	1. Announcement and Attainment of Course Outcomes 2. Report on Student surveys/ Student dissatisfaction (Course work) 3. Report on activities like Quiz/ Group discussion/ Poster presentation (Course work) 4. Report on Field trips (Course work) 5. Report on Student Study projects (Course work)	Course work Reports	50-50	50	A	90		1) All five key indicators =3 Grade points A 2) Four key indicators and any three other =2 Grade points B 3) Four key indicators and any two other =1 Grade point C 4) Below two =0 D

No.	Key Indicators	List of key indicators to be kept ready as a proof of Key Indicators	Information in support of the key indicators	Key Aspect Score	Performance of Weightage (10) for Key Indicators	Key Indicator Grade Point (A, B, C, D)	Key Indicator Weightage Grade Point (A, B, C, D)	Key Indicator Weightage Grade Point (A, B, C, D)	Key Indicator Weightage Grade Point (A, B, C, D)	Grade Point
III. RESEARCH, INNOVATIONS AND EXTENSION										
9	Training offered for Research Level, Non-governmental Bodies	1. Major Research Projects 2. Minor Research Projects 3. Seminars / Workshops	Letter of invitation and proof letter of Current Year with Dates of Opening OR Completed	0 10 0	20	-	-	-	-	1) All three key indicators - 1 Grade point B 2) Any two key indicators - 1 Grade point B 3) Any one key indicator - 1 Grade point C
10	Research Publications and Search	1. Papers Published in Journals / 1 Paper published in related journals 2. Books published as single author 3. Books published as Co-Author 4. Papers/Chapters published in Conferences Note: A minimum of 3 publications in Science/ Tech/ Social/ Arts/ Life/ Allied fields journals/ books/ booklets/ NBN shall be considered. 5. Research consultancy 6. Awards or recognition of research work		10 10 10 5 10 10	40	-	-	-	-	1) All three key indicators - 1 Grade point B 2) Any two key indicators - 1 Grade point B 3) Any one key indicator - 1 Grade point C 4) No indicator - 0 D
11	Extension Activities	1. Voluntary Extension activities through DSW, Faculty Outreach Centres/Units, Self-Directed (SRM) 2. Involvement in activities related to community service 3. Sensitizing the students about the value of Community Service 4. Organizing the activities 5. Involvement of 3 Programmes resulting in Community Service (at DCE, S.A.A, Ethos, DSA, etc)	Reports on the NMAC format	10	20	A	30			1) All three key indicators - 1 Grade point B 2) Any two key indicators - 1 Grade point B 3) Any one key indicator - 1 Grade point C 4) No indicator - 0 D
			Reports on the NMAC format	5+5		B	40			
12	Partnership Model Collaborations with Govt and Non-Governmental Organizations	1. Collaborations with University/Industry/NGOs/ Any other Agency 2. Consultancies offered 3. Amount generated through Consultancy	AGNY 3 points / Consultancy of 1000-10000 Annual generated through Consultancy - 6 points	30	20	-	-	-	-	1) All three key indicators - 1 Grade point B 2) Any two key indicators - 1 Grade point B 3) Any one key indicator - 1 Grade point C 4) No indicator - 0 D
IV. USE OF INFRASTRUCTURE & TRAINING RESOURCES										
13	Physical facilities	1. Infrastructure of facilities in the Department/College a. Use of Digital Classroom b. Use of Virtual Classroom c. Use of Lab, J.L. or Library d. Smart usage e. Maintenance of Departmental Library	Log Books related to usage	20	20	C	10			1) All three key indicators - 1 Grade point B 2) Any two key indicators - 1 Grade point B 3) Any one key indicator - 1 Grade point C 4) No indicator - 0 D

Sl. No.	Key Indicator	List of the documents to be kept ready in a proof of Key Indicator	Information in support of the key indicators	Self Appraisal Score	Performance & Weightage (W) for Key Indicators	Key Indicator Grade Points (KIGP) - A, B, C, D, E, F, G	Key Indicators Score Weighted Grade Point (KWGP) - KIGP x W	Score Weighted Point per Academic Activity & grading	Remarks
VI - ROLE IN STUDENT SUPPORT AND PROGRESSIVITY									
14	Student Support	1. Catering to students in hostel & non-hostel 2. Student Profile Collection 3. Semester-wise syllabus and examinations 4. Any other Study Material/Handouts 5. Academic guidance for the advanced learner offering supplementary reference books 6. Maintaining the work load/semester offering study material/course work 7. Conducting Mentoring Schemes for UG/PG students 8. Organizing Participation in Parent Teacher Meetings	Reports on the NAAC Forum	10 10 10 10	50	B	100		1) VU 1 key indicator - 1 Grade point A 1) Key - Three key indicators - 2 Grade points B 1) Key - Two key indicators - 1 Grade point C 1) Key - One key indicator - 0.5
15	Student Progression	Report on Progression, pass & non-pass students, progression in Higher Education & Employment of the students etc.	Reports on the NAAC Forum	10 10 10	30	B	60		1) VU 1 key indicator - 1 Grade point A 1) Key - Two key indicators - 2 Grade points B 1) Key - one key indicator - 1 Grade point C 1) Key indicator - 0.5
VII - ROLE IN INSTITUTIONAL GOVERNANCE									
16	Participation in Institutional Governance and Leadership	A) Contribution in Departmental / Unit & Institute and Departmental Action Plan B) Participation in different institutional committees and acceptance of committee reports C) Participation in different institutional activities that Social value based education D) Contribution in UG/PG quality indicators	Reports on the NAAC Forum	60	40	A	120		1) VU 1 key indicator - 1 Grade point A 2) Key - Three key indicators - 2 Grade points B 1) Key - Two key indicators - 1 Grade point C 1) Key - One key indicator - 0.5
VIII - BEST PRACTICES									
17	Best Practices	Identification and implementation in a) The Departmental Best Practices & Institutional Best Practices	Reports on the NAAC Forum	20	20	A	60		1) VU 1 key indicator - 1 Grade point A 1) Key - one key indicator - 2 Grade points B 1) Key indicator - 0.5
Total Grade points					500				

Name & Signature of the Principal

Name & Signature of the Academic officers

P. M. e.

PRINCIPAL
S.R. Government Degree College, Dhanu
RAJANAHENDRAVARAM,
Eruvuduru Dist., Andhra Pradesh



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Name of the Department: Economics

TEACHING

Name of the Lecturer: DVK Sankhvi

Date / Month / Year	Day	Class	Period / Time	Medium EM / TM	Theory / Practical
1	2	3	4	5	6
21/10/21	Thursday	(11 B.A.)	2:30 PM	TM	theory
	Same	3rd Sem (SSC)	3:40 PM	TM	—
		Jr CBC	4:40 to 5:30 PM	TM	theory
22/10/21	Friday	3rd Sem (SKV)	12:30 PM	TM	theory / activities
		B.A.	2:30 PM	TM	theory
23/10/21	Saturday	Jr CBC	11:40 to 12:30 PM	TM	theory
24/10/21	Sunday				
25/10/21	Monday	B.A.	10:55 AM	TM	theory
		Jr CBC	10:55 to 11:50 AM	TM	theory
		3rd Sem (SKV)	2:55 to 3:35 PM	TM	theory
26/10/21	Tuesday	Jr CBC	2:45 to 2:40 PM	TM	theory
27/10/21	Wednesday	B.A.	10:55 to 11:50 AM	TM	theory
		Jr CBC	11:50 to 12:45 PM	TM	theory

DVK

DVK

DIARY 2021 - 2022

Topic Covered	Methodology Adopted	No. of Students attended	Teaching Aids used	Student Activity conducted	Remarks
7	8	9	10	11	12
Introduction of my class on paper & economics	lecture	10	charts, diagrams		
Revision	Q&A method	20	material		
Basic concepts	lecture	40	handwriting		
PDF by a student on market	—	20	Virtual Lab	Activity	
Basic knowledge about Indian economy	lecture	15	slides		
Law of diminishing marginal utility	lecture	50	Academy Book		
Economic growth & development	lecture	12	Economic Growth, Technical knowledge		
Law of diminishing marginal utility	lecture	50	material		
Production analysis	lecture	40	material		
Indifference curves analysis	lecture	45	Academy Book		
Differences between economic growth & development	lecture	50	Technical knowledge	Academy Book	
Indifference curves - features	lecture	50	material		

Signature of the principal

Commissionerate of Collegiate Education, Andhra Pradesh,
PROFORMA FOR TEACHING PLAN

Name of the Department	Statistics
Name of the Lecturer	Dr. Jyoti
Course / Group	B.A. B.Com
Paper	Statistics for Commerce
Name of the Topic	Time series by index numbers
Hours required	August (2012)
Learning Objectives	know the statistics - concepts like Time series / Index numbers
Previous Knowledge to be reminded	basic of economics - of user
Topic Synopsis	<p>Time series</p> <p>It is an arrangement of statistical data in chronological order & it is in accordance with the time of occurrence. It is defined as a - collection of numbers belonging to different time periods of some economic variable or composite of variables.</p> <p>Methods of analysis -</p> <ol style="list-style-type: none"> 1. Simple average 2. Semi Average 3. moving averages by least square 4. moving averages <p>Index numbers</p> <p>used to be created a random index numbers - see the prices of various items - differences in the magnitude of a group of related variables.</p> <p>the first index number was constructed by a British economist in 1764</p>

<p>to compare the changes in prices for the year 1913 base year with the price level in 1914 (base year) in order to study the effect of inflation of American on the price level in 1914.</p> <p>methods</p> <p>index numbers</p> <p>unweighted / simple</p> <p>weighted</p> <p>simple average</p> <p>weighted average</p> <p>price index</p> <p>cost of living index</p> <p>Laspeyres</p> <p>Pasche</p> <p>Fisher</p> <p>Marshall-Edgeworth</p>	
Examples / Illustrations	Simple exercises
Additional Inputs	Significance, model parameters, missing
Teaching Aids used	charts
Reference cited	Basics of Statistics - SC Gupta
Student Activity planned after the teaching	chart making
Activity planned outside the class room if any	
Any other activity	homework

 Signature of the Lecturer
 Signature of the Department (C)

SKRGD COLLEGE FOR WOMEN, RAJAMAHENDRAVARAM

DEPARTMENT OF ECONOMICS

PERSONAL PROFILE



NAME: DVKS LAKSHMI

DESIGNATION: LECTURER IN ECONOMICS

DATE OF BIRTH: 31-07-1966

EDUCATIONAL QUALIFICATION: MA.BED.,(AU)

MARITAL STATUS MARRIED

PACE OF WORK SKR COLLEGE FOR WOMEN, RAJAMAHENDRAVARAM

DATE OF APPOINTMENT 05-07-2000(FIP)
06-07-2004 (REGULAR)

SERVICE **19 YEARS**

PAPERS TAUGHT MICRO ECONOMICS, INDIAN ECONOMY, PUBLIC FINANCE, BUSINESS
ECONOMICS IN UG, MICRO ECONOMICS, MANAGERIAL ECONOMICS,
STATASTICS FOR ECONOMICS

ACTED AS: NOMINATED AS BOS MEMBER IN GOVT. ARTS COLLEGE (A) COLLEGE,
SINCE 2017-18 TO 2021-22

PRESENTED: PRESENTED A RESEARCH PAPER ENTITLED IMPACT OF E-NAM ON
FARMERS INCOME ON 24TH JANUARY 2020 AT ACHARYA NAGARJUNA
UNIVERSITY IN NATIONAL SEMINAR

PARTICIPATIONS: 1 ATTENDED ONE DAY SEMINAR IN SKVT COLLEGE AS RESOURCE
PERSON ON 11-12-2019
2 ATTEDNED REGIONAL WORKSHOP ON SKILLDEELOPMENT IN SKR

- COLLEGE FOR WOMEN ON 12 DECEMBER, 2019
- 3 ATTENDED REGIONAL SEMINAR ON RECENT ADVANCEMENTS IN ANTI CANCER TREATMET ON 19-12-2019 IN SKRCW, RAJAMANDRY
 - 4 PARTICIPAED ON LINE WEBINAR ON ONLINE TEACHING METHODS POST COVID-19 ON 20-5-2020 IN SRI YN COLLEGE NARASAPIR
 - 5 TWO DAY INTERNATIONAL FDP WEBINAR ON CHALLENGES AND OPPORTUNITIES IN HIGHER EDUCATION IN COVID 19 FROM 27-5-2000 TO 28-5-2020 OF ST. JOSEPH COLLEGE FOR WOMEN, VISAKHAPATNAM
 - 6 NATIONAL WEBINAR ON CONSEQUENCES OF COVID 19 ON INDIAN ECONOMY IN BANKING AND RETAILSECTOR ON 27-5-2020 IN SKRC FOR WOMEN, RAJAHMUNDRY
 - 7 ONE DAY NATIONAL WEBINAR ON DIGITAL PARENTING ON 1-6-2020 OF VSR&NVR COLLEGE, TENALI.
 - 8 PARTICIPATED IN ONE DAY ONLINE WEBINAR ON THE ROLE OF ATMANIRBHAR BHARATH ABHIYAN IN INDIAN ECONOMY DURING POST COVID ON 16-6-2020 OF PG CENTRE KAVALI, VIKRAA SIMHAURI UNIVERSITY AND ANUR
 - 9 PARTICIPATED IN ONLINE NATIONAL WEBINAR ON INDIAN ECONOMY -POST LOCKDOWN ON 12-6-2020 OF SVDG DEGREE COLLEGE, NIDADAVOLE
 - 10 PARTICIPATED IN ONLINE WEBINAR ON COVID-19 PANDEMIC- IMPLICATION ON WOMEN ON 13-6-2020 OF TIRUMALA ENGINEERING COLLEGE, GUNTUR
 - 11 ATTENDED ONLINE NATIONAL WEBINAR ON POST COVID CHALLENGES AND OPPORTUNITIES IN BANKING SECTOR ON 17-6-2020 OF THE MAHARAJA SAYAJIRAO UNIVERSITY OF BARODA, GUJARAT
 - 12 ATTEDNDE ONLINE NATIONAL SEMINAR SERIES ON HOLISTIC WELLNESS IN COMBATING THE COVID-19 ON 17-6-2020 OF SRI PADMAVATHI MAHILAVISWAVIDYALAYAM, TIRUPATHI
 - 13 PARTICIPATED IN ONLINE WEBINAR ON EXPLORING BLOCK

CHAIN APPLICATIONS FOR EDUCATION ON 23-6-2020 OF SATYABHAMA
ENGINEERING COLLEGE.

14 PARTICIPATED IN ONLINE NATIONAL WEBINAR ON INDIAN HIGHER
EDUCATION ON 28-6-2020 OF INDIANINTELLECTUALS FORUM

15 PARTICIPATED IN ONE DAY ONLINE NATIONAL WEBINAR ON
SOCIALWORK PROFESSION IN THE CONTEXT OF NEW SOCIAL
ENVIRONMENT ON 1-7-2020 OF ANUR, DEPT OF SOCIAL WORK

16 PARTICIPATED IN ONLINE NATIONAL WEBINAR ON POST COVID
ISSUES AND CHALLENGES ON 1-7-2020 OF MVNJS RVR COLLEGE OF
ARTS AND SCIENCE, MALIKIPURAM

17 PARTICIPATED ON WEBINAR ON COVID19 AND THE PLIGHT OF
CONSUMERS ON 20-7-2020 OF ARUL ANANDAR COLLEGE,
MADHURAI, TAMILNADU

**18 PARTICIPATED IN 5 DAY FACULTY DEVELOPMENT PROGRAMME
CONDUCTED BY CCE AT ANDHRA UNIVERSITY FROM 12.10.23 TO
16.10.2023.**

INCHARGESHIP: BECAME THE HEAD OF THE DEPARTMENT OF ECONOMICS IN 2011-12

PARTICIPATION IN

DECENTRALISATION: MEMBER IN IQAC SINCE 2017-18

MEMBER IN STAFF ASSOCIATION