



SKR GOVERNMENT DEGREE COLLEGE (WOMEN)



RAJAMAHENDRAVARAM

Re-Accredited at B⁺ Grade by NAAC- Affiliated to Adikavi Nannaya University

DEPARTMENT OF COMMERCE

DEPARTMENT ACTIITIES-2022-23

Sl.No.	Date	Activity Conducted	Resource person
1.	12-09-22	Student seminar on Cost Control by Kum.Ester Rani, III B.Com.,Gen TM	B.Vanajaratnam
2	01-11-22	Conducted Quiz competition on current affairs	Dept.Members
3	07-11-22	Clean and Green Activity conducted	Dept.Members
4	18-11-22	International Accounting day	Smt.V.Krishnakumari, CA, CMA, and CS,RJY
5	19-11-22	Organized Guest Lecture on the account of Women Entrepreneurship Day	Smt.K.Bhagyalakshmi & S.R.Mahesh
6	26-11-22	Group Discussion on " Library vs Cellphone"	K.R.R.Chowdary and S.Lakshmi
7	24-12-22	Debate on Consumer Protect Act ,2019 on the account of National Consumers Day	K.R.R.Chowdary and V.Suribabu
8	04-01-23	Conducted Business Quiz	Dept.Members
9	20-01-23	JAM on" Impact of Role of E-Commerce in Economic Development"	Dept.Members
10	14-02-23	Field visite to M/S Santhi Matha Edible Oils Refinery Private Limited, Kakinada	Dept.Members
11	24-02-23	Awareness on effective Communication Skills in the Management sector to I.B.Com & III B.Com.,	Dr.Major B.Kalyani
12	28-02-23	Guest Lecture on "Carrier Development in Banking Sector"	D.V.V.S.Gupta,SVGDC, Parvathipuram
13	09-03-23	Awareness Programme on the "Security in E-Commerce and Legal Aspects "	M.Sridhar,Assistant professor
14	10-03-23	Field Visit to" Federal insurance Company",Rjy	Dr.Major B.Kalyani S.Lakshmi,A.Devi
15	04-03-23	Extension Lecture on Activity Based Costing (ABC)	B.Satyanarayana Sri Sadguru Acadamy
16	14-03-23	Extension Lecture on SALES PROMOTION- Concepts	U.Aresh kumar&k.Ramesh Hindustan Unilever
17	17-04-23	GUEST LECTURE on DIRECT AND INDIRECT TAXES	M.Srinivas,Rjy
18	28-4-23	National Webinar on Intellectual Property Rights	Sri.K.Veera Raghavulu,IPO.Goverment of india ,Chennai

Student seminar

ACTIVITY : 1. Date: 12-09-22

Topic: Kum.Ester Rani, III B.Com.,Gen , gave an impressive seminar on Cost Control Techniques and enlightened the audience impressively.



Quiz competition

ACTIVITY : 2 Date: 01-11-22

Conducted an **Quiz competition** to II.B.com & III B.com Students

Topic: Current Affairs.80 students enthusiastically participated in Quiz Competition.



ACTIVITY : 3

Date: 07-11-22,

Carried out Clean and Green Program activity, B.Com Students involved in the said program by keeping the Surroundings of the department neat and clean.



ACTIVITY : 4

Date: 18-11-22

Topic: Organised an **International Accounting day**, and Smt.V.Krishna Kumari, Chartered Accountant, Rajamahendravaram, inspired the student audience by citing latest developments in accounting.



ACTIVITY : 5

Date: 19-11-22

Department of Commerce organized a Guest Lecture on Women Entrepreneurship day. Smt K.Bhagyalakshmi and S.R.Mahesh Rajahmahendravaram, inspired the student audience on women Entrepreneurship by citing the examples of various famous achievements of women in different fields.



ACTIVITY : 6

Date: 26-11-22, Mr.K.R.R.Chowdary and Smt.K.Lakshmi conducted a Group Discussion on “ Library vs Cellphone”. Students actively participated in the said debate and daunted the audience with their valid arguments on the topic.



ACTIVITY : 7 Date: 24-12-22,

Sri K.R.R.Chowdary and V.Suribabu, faculty members conducted a Debate on Consumers protection Act, 2019, to II B.Com (GEN & Computer Applications) . Participants impressed the audience with their best speeches.



ACTIVITY : 8

Date: 04-01-23, Department of Commerce conducted a business quiz to I B.Com and II B.Com and III B.Com Students.(Gen and Computer Applications).

Topic : Conducted Business Quiz





ACTIVITY : 9 Date: 20-01-23

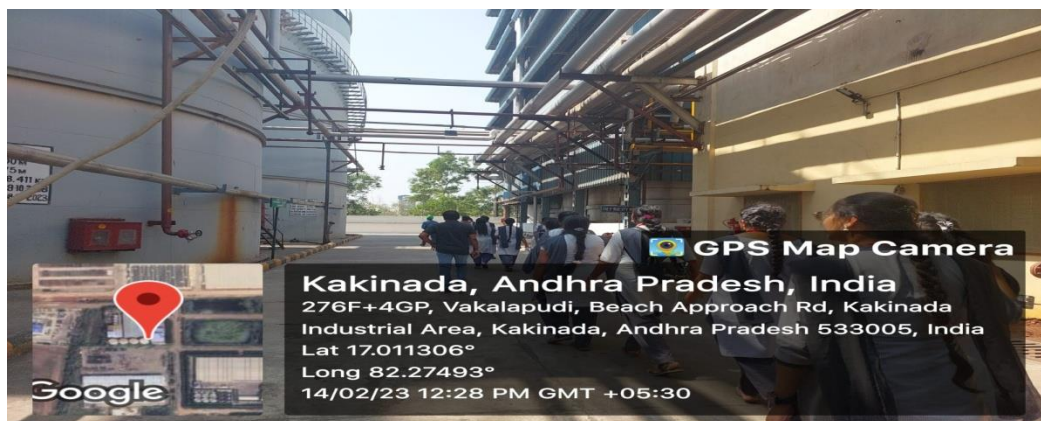
JAM was conducted by Department of Commerce on “ Impact of Impact of Role of E-Commerce in Economic Development” .Ms. G.Lakshmi, Ms. Sadhiya and Ms.K.Prameela presented the topic in a very enlightening way



ACTIVITY : 10

Date: 14-02-23

Department of Commerce organized a Field visit to M/S Santhi Matha Edible Oils Refinery Private Limited, Kakinada. – 60 students of III B.com and 4 faculty members visited the company.



ACTIVITY : 11 Date: **24-02-23**

Maj.Dr.B.Kalyani, enlighten the students on on effective Communication Skills in the Management sector to I.B.Com & III B.Com students. Students actively participated in the said programme.



ACTIVITY : 12

Date:

Topic: Guest Lecture was organized by the Department of Commerce, Sri.V.V.S.Gupta.SVGDC Parvathipuram was invited as the chief Guest. And delivered a message on “Carrier Development in Banking Sector” to all the degree students.



ACTIVITY : 13

Date: 09-03-2023

Topic : The Department of Commerce conducted an Awareness Programme on the “Security in E-Commerce and Legal Aspects “. Sri N.Sridhar , Assist., Pofessor, GIET. addressed to gathering



ACTIVITY : 14 Date: 10-03-23

Department of Commerce organized a **Field visit to Federal insurance Company**, Rjy . – 60 students of I B.com and 3 faculty members visited the bank. The bank authorities enlightened the students about New policies in the development of banking sector.



ACTIVITY : 15 Date: 04-03-23

Department of commerce arranged an Extension Lecture on **Activity Based Costing (ABC)** to III & II B.Com., students by Sri.B.Satyanarayana, Sri Sadguru Acadamy, RJVM.students gained the knowledge through this programme



ACTIVITY : 16 Date:14-3-23

Department of commerce arranged an Extension Lecture on **SALES PROMOTION-Concepts** by U.Aresh kumar and K. Ramesh , Hindustan Unilever, 60 students of III B.Com., are participated and gained the knowledge through this programme





ACTIVITY : 17 Date: **17-04-23**

Department of Commerce organized a _Guest Lecture with the Resource person Sri.M.Srinivas, Rjy. He enlightened the students with the New Assessments of Taxation, Direct and Indirect Taxes.



ACTIVITY : 18

Date: National Webinar on Intellectual Property Rights was organized by the Department of Commerce through virtual mode , Sri K.Veeraraghavulu , IPO, Government of India, Chennai, was enlightened the students about an Intellectual Property Rights and duties .All the B.Com., students and Staff were participated in this programme.



ఎస్ కే ఆర్ లో ఇంటలెక్చువల్ ప్రాపర్టీ రైట్స్ పై వెబినార్



రాజమహేంద్రవరం: శ్రీమతి కందుకూరి రాజ్యలక్ష్మి ప్రభుత్వ మహిళా డిగ్రీ కళాశాలలో ఇంటలెక్చువల్ ప్రాపర్టీ రైట్స్ పై నేషనల్ ఇంటలెక్చువల్ ప్రాపర్టీ ఎవేరెన్స్ మిషన్ ఐక్యపని అండ్ డిపార్ట్మెంట్ ఆఫ్ కామర్స్ ఆధ్వర్యంలో నేషనల్ వెబినార్ నిర్వహించుట జరిగింది. ఈ కార్యక్రమానికి అధ్యక్షత వహించిన కళాశాల ప్రెన్సిపల్ డాక్టర్ పి రాఘవ కుమారి ఈ కార్యక్రమాన్ని ప్రారంభించి ముఖ్య అంశాలను తెలియజేశారు. ఈ కార్యక్రమానికి ముఖ్య వక్త ప్రముఖులు ఎన్ఐపిఎ ఎమ్ ఆఫీసర్, శ్రీ కె. వీరరాఘవులు, ఐపిఓ, గవ్వమెంట్ ఆఫ్ ఇండియా, చెన్నై, మాట్లాడుతూ మేధా సంపత్తి హక్కులు యొక్క

విధానం రకాలు ఉదాహరణలతో వివరించారు. మరియు విద్యార్థినిలు అడిగిన ప్రశ్నలకు సవివరణ ఇచ్చి వెబినార్ ను విజయవంతం చేశారు. ఈ కార్యక్రమానికి ఐక్యపని కోఆర్డినేటర్ డాక్టర్ బి.అనురాధ సూర్యకుమారి వందన సమర్పణ తో ఈ కార్యక్రమం ముగిసింది. వాణిజ్యశాస్త్ర విభాగాధిపతి సూరిబాబు అధ్యాపకులు బి.వనజారత్నం, ఎస్ లక్ష్మి, కె.వీరలక్ష్మి, దేవి మరియు అధ్యాపక అధ్యాపకేతర సిబ్బంది డిగ్రీ విద్యార్థినిలు పాల్గొన్నారు. ఈ కార్యక్రమాన్ని ఘనంగా నిర్వహించిన ఎవేరెన్స్ మిషన్ ఐక్యపని మరియు డిపార్ట్మెంట్ ఆఫ్ కామర్స్ లను కళాశాల ప్రత్యేక అధికారి డాక్టర్ సిహెచ్ కృష్ణ అభినందించారు.